

Code No: 135AR

R16

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, May/June - 2019

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, EIE, IT, MCT, MMT, AE, MIE, PTM, CEE, MSNT)

Time: 3 hours

Max. Marks: 75

**Note:** This question paper contains two parts A and B. Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**

(25 Marks)

1. Explain the following:
- a) Management [2]
  - b) Levels of management [3]
  - c) Creativity [2]
  - d) Management by objectives [3]
  - e) Delegation [2]
  - f) Centralization [3]
  - g) Leadership [2]
  - h) Autocratic leader [3]
  - i) Strategy [2]
  - j) Non Budgetary control [3]

**PART - B**

(50 Marks)

- 2.a) What are the various managerial roles? Explain. [5+5]  
b) Elucidate the function of the management. [5+5]
- OR**
- 3.a) Explain the challenges of management. [5+5]  
b) Explain the importance of contingency approach of management. [5+5]
- 4.a) Discuss the process of planning. [5+5]  
b) How do you develop the business strategy? Explain. [5+5]
- OR**
- 5.a) Enumerate the various types of plans. [5+5]  
b) Outline the steps involved in problem solving. [5+5]
- 6.a) Explain the principle of management. [5+5]  
b) Describe the various models of talent management. [5+5]
- OR**
- 7.a) Bring out the importance of the strategic human resource planning. [5+5]  
b) Discuss the various methods of performance appraisal. [5+5]

- 8.a) "Leader is an effective mentor and coach". Discuss.  
b) How do you plan to handle the employees and customer complaints as a leader? Explain. [5+5]

OR

- 9.a) Explain the pros and cons of team leadership.  
b) Bring out the significance of needs of Maslows need hierarchy theory. [5+5]

- 10.a) Elucidate the process of control.  
b) What are the characteristics of effective control? Discuss. [5+5]

OR

- 11.a) How do you plan to establish control system effectively? Elucidate.  
b) Discuss the objectives of the non-budgetary control. [5+5]

---ooOoo---