

**CMR ENGINEERING COLLEGE: : HYDERABAD  
UGC AUTONOMOUS**

**II–B.TECH–II–Semester End Examinations (Supply) - June- 2025**

**BUSINESS ECONOMICS & FINANCIAL ANALYSIS**

**(Common to CSE, CSM, IT, CSC, CSD & AI&DS)**

**[Time: 3 Hours]**

**[Max. Marks: 70]**

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 20 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART-A**

**(20 Marks)**

1. a) Write short note on Micro Economics. [2M]
- b) Define National Income. [2M]
- c) What is Cross Elasticity of Demand? [2M]
- d) Define Survey Method. [2M]
- e) Write a short note on Opportunity Cost. [2M]
- f) What is Increasing Return to Scale? [2M]
- g) State the Meaning of Journal Entries. [2M]
- h) Define Book Keeping. [2M]
- i) State the list of Current Assets. [2M]
- j) Write the formula of Turnover Ratio. [2M]

**PART-B**

**(50 Marks)**

2. What is Business Cycle? Explain Phases of Business Cycle. [10M]
- OR**
3. Discuss the different types of Business Entity. [10M]
4. Explain different types of Price Elasticity of Demand. [10M]
- OR**
5. Define Supply? Explain the Determinants of Supply. [10M]
6. Define Production? Explain the Factors of Production Function. [10M]
- OR**
7. From the following particulars Calculate P/V Ratio, B.E.P Units and Estimated Sales [10M]  
to get a profit of Rs 1,20,000  
Sales 6,00,000  
Fixed Cost 1,80,000  
Variable Cost 3,75,000
8. Journalize the following transaction in the books of Rama &Co and also Prepare necessary Ledger. [10M]  
1 April 2000 Rama &Co Commenced Business with Capital 5, 00,000.  
2 April 2000 Deposit into the bank 2, 00,000.  
3 April 2000 Purchase Goods from Ravinder worth Rs 50,000 on Credit.  
4 April 2000 Purchased Furniture 20,000.  
5 April 2000 Paid Salaries 25,000.  
6 April 2000 Paid Rent 12,000.
- OR**
9. Explain the Format of the Trading Account and Profit and Loss Account. [10M]

10. Define Ratio Analysis? Classify the types of Ratios.

[10M]

**OR**

11. Explain the Advantages of Fund Flow Analysis.

[10M]

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