

Code No.: ME831OE

R20

H.T.No.

8

R

CMR ENGINEERING COLLEGE: : HYDERABAD
UGC AUTONOMOUS

IV–B.TECH–II–Semester End Examinations (Advanced Supply) – June - 2025

PRINCIPLES OF ENTREPRENEURSHIP

(Common for CSC, CSD, IT, CSM)

[Time: 3 Hours]

[Max. Marks: 70]

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 20 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART-A

(20 Marks)

1. a) List out the Characteristics of Entrepreneur. [2M]
- b) Explain the social responsibility of entrepreneurs. [2M]
- c) What are the different sources of capital? [2M]
- d) Define Record keeping. [2M]
- e) List the functions of directorate of industries. [2M]
- f) Explain the role of industrial development corporation. [2M]
- g) Write about inventory control. [2M]
- h) Define product pricing. [2M]
- i) Explain about bonus issues. [2M]
- j) Write about employer's liability for compensation. [2M]

PART-B

(50 Marks)

2. Define entrepreneurship and entrepreneur. Highlight the key differences between an entrepreneur and a manager. [10M]

OR

3. Mention the different sources of new ideas and brief about the procedure for starting up the venture. [10M]
4. List the types of Records. Explain the importance of record keeping in Financing and managing the new ventures. [10M]

OR

5. What is meant by financial control? How should an entrepreneur design the organization? List some methods to motivate the employees. [10M]
6. How does Small Industries Development Bank of India (SIDBI) helps the MSMEs? [10M]

OR

7. Discuss in detail about Small Scale Industries Development Corporations (SSIDCs). [10M]
8. Compare Plant Utilization and Plant Maintenance? Explain the various Types of Plant Maintenance. [10M]

OR

9. Define Market Research. Explain its objectives and Types. [10M]
10. Describe various welfare measures taken under Indian factories Act. [10M]
11. Explain the various provisions related to Payment of Bonus Act. [10M]
