

Code No.: ME831OE

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CMR ENGINEERING COLLEGE: : HYDERABAD
UGC AUTONOMOUS

IV–B.TECH–II–Semester End Examinations (Regular) – April - 2025

PRINCIPLES OF ENTREPRENEURSHIP

(Common for CSC, CSD, IT, CSM)

[Time: 3 Hours]

[Max. Marks: 70]

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 20 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART-A

(20 Marks)

1. a) Outline about the launching formalities. [2M]
- b) List the functions of Entrepreneur. [2M]
- c) What is the necessity of internet advertising? [2M]
- d) Outline about the leading teams. [2M]
- e) What is the role of SSIDCs in industrial development? [2M]
- f) Outline the objectives of Industrial Development Corporation. [2M]
- g) Define market segmentation. [2M]
- h) Write a brief note on inventory control. [2M]
- i) What are the salient features of labour legislations? [2M]
- j) Write a note on Indian Factories Act. [2M]

PART-B

(50 Marks)

2. Write a short note on Entrepreneurial Traits and distinguish between entrepreneur and manager. [10M]

OR

3. Explain the methods of generating ideas in entrepreneurship. [10M]
4. Explain the procedure involved in Motivating and Leading teams in an Organization. [10M]

OR

5. Explain in detail new venture expansion strategies and issues. [10M]
6. Discuss the role of Khadhi and Village Industries Commission (KVIC) in rural development. [10M]

OR

7. What is a District Industry Center (DIC)? Discuss the role and functions of District Industry Centers in promoting entrepreneurship. [10M]
8. Why is inventory control important? Discuss some methods of inventory control. [10M]

OR

9. Briefly explain about selection of production techniques and plant designing the work place. [10M]

10. Discuss in detail the salient features of Factories Act, 1948. Explain the main provisions of Industrial Dispute Act, 1947. [10M]

OR

11. Explain about Women's Compensation Act and Payment of Bonus Act. [10M]
