

Code No.: R22AI734PE

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CMR ENGINEERING COLLEGE: : HYDERABAD
UGC AUTONOMOUS

IV–B.TECH–I–Semester End Examinations (Regular) - December- 2025

PRINCIPLES OF ENTREPRENEURSHIP

(CSM)

[Time: 3 Hours]

[Max. Marks: 60]

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 10 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART-A

(10 Marks)

1. a) Who is an Entrepreneur? [1M]
- b) Give two examples of idea generation methods. [1M]
- c) Define record keeping in entrepreneurship. [1M]
- d) What is internet advertising? [1M]
- e) Mention any two services provided by DIC. [1M]
- f) Expand the term SSIDC and mention its purpose. [1M]
- g) What is meant by production management? [1M]
- h) Define product pricing. [1M]
- i) What is meant by Labour Legislation? [1M]
- j) Explain what is meant by industrial dispute. [1M]

PART-B

(50 Marks)

2. Distinguish between an Entrepreneur and a Manager. [10M]

OR

3. Discuss various methods for generating and screening new business ideas. [10M]

4. Critically evaluate the advantages and disadvantages of e-commerce for new ventures. [10M]

OR

5. Discuss the importance of recruitment, motivation, and leadership in team management. [10M]

6. Explain the functions and importance of District Industries Centre's (DICs). [10M]

OR

7. Evaluate the contribution of SIDBI in financing small and medium enterprises (SMEs). [10M]

8. Discuss the importance of designing the workplace for improved productivity. [10M]

OR

9. Evaluate the role of marketing functions and market research in successful business operations. [10M]

10. Analyze the role of the Industrial Disputes Act in maintaining industrial harmony in India. [10M]

OR

11. Explain how the Employees' State Insurance Act protects employees against health-related risks. [10M]
