Code No: 09A80504

## JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B. Tech IV Year II Semester Examinations, July - 2014 MULTIMEDIA AND RICH INTERNET APPLICATIONS

(Computer Science and Engineering)

Time: 3 Hours

Max. Marks: 75

## Answer any Five Questions All Questions Carry Equal Marks

- 1.a) What is Multimedia? List various Components of Multimedia.
  - b) Discuss about Color Models in Video.
- 2. Explain the following:
  - a) Analog Video
  - b) Digital Video
- 3. Explain in detail about Image Compression Standards.
- 4. Discuss about MPEG Audio Compression.
- 5. Discuss about
  - a) XML
  - b) VoIP
  - c) JSON
- 6.a) What is Adobe Flash?
  - b) Explain various steps in developing a Rich Internet Applications (RIAS) with Adobe Flash. Illustrate with an example.
- 7. Explain about
  - a) Flex 3
  - b) Mashups
- 8.a) What is Ajax? How to create Rich Internet Application with Ajax?
  - b) Compare Traditional Web Applications with Ajax Applications.

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